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AmericanHort Webinar: Trends & Availability for Tropical and Foliage Plants

4/6/2021 - 4/6/2021

2:00 PM Eastern/ 1:00 PM Central

WEBINAR

2021 promises to be a challenging year for sourcing tropical and foliage plants. With heightened consumer demand being drawn through both the retail and the interior plantscaping sectors of the green industry, it is important to know where the market is going and how to prepare for the future. In this panel discussion, seasoned growers and brokers of tropical and foliage material will talk about the struggles of keeping up with demand and what interiorscapers and retailers should be prepared for in terms of sourcing, planning, and availability. Come to the live Q&A prepared with your toughest questions.

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