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Mastery Series

E-COMMERCE

AmericanHort Webinar: E-Commerce Mastery Series: Class 3: Online Marketing Quick-Start

2/17/2021 - 2/17/2021

2:00 to 3:30 PM Eastern/ 1:00 to 2:30 Central

Organize and streamline your e-commerce and curbside pickup offerings for Spring 2021 with with digital marketing expert Katie Elzer-Peters, Founder and CEO of The Garden of Words. This series includes three facilitated and collaborative workshops (December 9, January 27 and February 17) for retailers interested in implementing or improving their e-commerce strategies.

www.americanhort.org/page/ecommerce-mastery-series#classes

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