

AmericanHort Retail Tour: A Virtual Experience

11/19/2020 - 11/19/2020

2:00 PM Eastern/ 1:00 PM Central

Attendees of this two-hour tour will have the opportunity to participate in video tours and live Q&A sessions as they explore innovative and industry-leading garden centers from around the United States and the world. This unique online experience will explore what makes independent garden centers unique. During each stopâ€™s video tour, attendees will discover the key to excelling with events and education, learn tips for getting their garden center involved in the community, explore ways to diversify their business, and take a special look at how other garden centers do business around the world. Virtual tour stops include: Rogerâ€™s Gardens â€™ Corona del Mar, California, Rockledge Garden â€™ Rockledge, Florida, Petitti Garden Centers â€™ Bedford, Ohio and Eckards Garden Pavilion â€™ Bedfordview, Gautend, South Africa.

www.americanhort.org/retail-tour

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