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Purdue University's Center for Food and Agricultural Business: Strategic Agri-Marketing Online Program

10/6/2020 - 10/9/2020

Online

Creating an integrated and cohesive marketing strategy has many moving parts. How do you efficiently allocate your company's limited resources with confidence across multiple functions related to your company's marketing plan? Every marketing decision made has implications on the overall marketing strategy.

<https://agribusiness.purdue.edu/program/strategic-agri-marketing/>

hoeinge@purdue.edu

Phone: (765) 496-3099