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Webinars

Ball Publishing Webinar: Intrinsa: Plants Powered for a Greener Future

5/24/2022 - 5/24/2022

1:00 PM Eastern/12:00 PM Central

New technology from the DÃ¼mmen Orange breeding technology center has led to "Intrinsa breeding", which leverages natural genetics within its collection for advance disease resistance, better plant performance and more economical (and sustainable) crops for the future. Presenters Stephanie Whitehouse (Regional Product Managerâ€Decorative Annuals) and QiuXia Chen (Regional Product Managerâ€Garden Mums) will discuss how this breakthrough in breeding will benefit you, the grower. Sponsored by: DÃ¼mmen Orange.

https://ballhort.zoom.us/webinar/register/WN_cFqs3Vn8QYipKRhaFaB_jw

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