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AmericanHort Webinar: Marketing Mastery Series Part III: Hitting the Target to Drive Your Message

2/8/2022 - 2/8/2022

WEBINAR

2:00 PM Eastern/ 1:00 PM Central

The Marketing Mastery Series is a three-part program that addresses three key pillars to any successful marketing plan – the strategy, the message, and the execution. Join as expert marketers from the green industry share their best marketing practices in order to help you improve your business's bottom line. Part Three presented by Katie Elzer-Peters, Garden of Words, LLC.

<https://www.americanhort.org/education/mastery-series/#marketing1>

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