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AmericanHort WEBINAR

AmericanHort Webinar: Marketing Mastery Series Part I: Building an Effective Message

1/11/2022 - 1/11/2022

2:00 PM Eastern/ 1:00 PM Central

The Marketing Mastery Series is a three-part program that addresses three key pillars to any successful marketing plan â€“ the strategy, the message, and the execution. Join as expert marketers from the green industry share their best marketing practices in order to help you improve your businessâ€™s bottom line. Part One presented by Katie Dubow, Garden Media Group.

www.americanhort.org/education/mastery-series/#marketing1
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