

# HORTCalendar.com

BY BALL PUBLISHING



## AmericanHort Webinar: E-Commerce Mastery Series: Curbside Pickup Powerup

11/3/2021 - 11/3/2021

2:00 PM Eastern/ 1:00 PM Central

The second workshop in the Series focuses on curbside pickup. While many garden centers started curbside pickup because of the global pandemic, this new shopping trend is here to stay. In this collaborative workshop, youâ€™ll hear from independent garden center owners who have successfully implemented streamlined curbside pickup and online order/delivery programs without blowing the budget.

<https://www.americanhort.org/education/mastery-series/#ecommercespeaker>

[hello@americanhort.org](mailto:hello@americanhort.org)

Phone: (614) 487-1117