## HORTCalendar CBY BALL PUBLISHING



AmericanHort Visual Merchandising Mastery Series Part III – Improving the Shopping Experience to Drive Sales

9/30/2021 - 9/30/2021

2:00 PM Eastern/ 1:00 PM Central

Three-part Mastery Series taking place September 8, 15 and 30. The third session will tackle technology, and implementation techniques to bring your floor sets, windows or displays to life.

www.americanhort.org/mastery-series/ hello@americanhort.org Phone: (614) 487-1117