## HORTCalendar Gyball Publishing

## AmericanHort Webinar: Visual Merchandising Trends of 2021

2:00 PM Eastern/ 1:00 PM Central

## WEBINA

During this session, visual merchandising expert and CEO of ZenGenius, Joe Baer, will review his latest market insights and research findings on the top Visual Merchandising trends in the retail industry. You will hear about the latest trends and top strategies in visual merchandising that will engage customers, stimulate the senses, and drive sales. Participants will also get a preview of the upcoming three-part Mastery Series that will take a deeper dive into these merchandising best practices.

https://www.americanhort.org/events/visual-merchandising-trends-of-2021/

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