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## ASTA Forage, Turf, and Conservation Seed Conference

11/17/2026 - 11/17/2026

**Kansas City, Missouri**

Networking and learning about innovations in the grass seed business are what drive attendees to ASTA's annual fall conference in Kansas City, held in conjunction with the WSA 2026 Convention. ASTA will hold its Forage, Turf, and Conservation Seed Conference in November 2026. More information coming soon.

<https://www.betterseed.org/events/>

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