HORTCalendar Great Company American Hort Webinar: Automating and Innovating Tree Monitoring Techniques for the Nursery, Arborist and Forester

2:00 p.m. EDT

11/15/2018 - 11/15/2018

This stacked panel of experts will plunge into the current and potential application of exciting new technologies showing promise in automating and innovating the management of nursery stock, and other environments including arboretums and forest stands. New technologies explored during this seminar include drone-based observation and sampling, canopy robotics, and a variety of radio-frequency identification (RFID) applications. Panelists will address the need for RFID amidst compressed profit margins and labor challenges, and will reveal the power of strategic software and RFID integrations.

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