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Production  
Technology  
CONFERENCE

**AmericanHort: Production Technology Conference**

**10/9/2017 - 10/11/2017**

**Dallas, Texas**

This three-day conference will be the place for nursery and greenhouse growers to get hands-on with the latest advancements in production technology and explore the ROI potential of equipment purchases and upgrades.

Kicking off the event will be the first-ever Technology in Action Tour where attendees can visit and learn from premier businesses in our industry. Educational sessions will be led by industry experts, academic researchers, and growers who have invested in the world of automation and technology. Key vendors will be exhibiting and sharing their expertise on what solutions are right for your business.

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